

Digital Communication Performance Coaching

NZTE Capability Development Voucher Scheme:

The Capability Development Voucher Scheme provides financial subsidy of up to 50% towards the cost of management capability building for eligible businesses.

Coaching program includes:

One-on-one training and coaching on a six step formula to reach international markets through understanding keywords, search engine optimisation, improving website traffic and conversion rate, and correct set up and management of Google tools i.e. Google Plus and Google Analytics. This program also includes a specific amount of time for adhoc support after the workshops.

Outcomes:

Keyword Plan, Optimised website, Recommendations for increased conversion. Plan for building position on Google. Analytics Performance Dashboard.

Pricing:

For details and a friendly chat please contact us.

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Tell: 03 3488 477

